



2007-08 Advertising Agreement

for NYSPHSAA State Championship Wrestling
Tournament Program

FOR OFFICE USE ONLY	
Pd. Date	_____
Check #	_____
Amount	_____
Size	_____
SP	_____

The deadline is February 21, 2008. Make checks payable to:

NYSPHSAA

8 Airport Park Boulevard, Latham, NY 12110

Attn: Advertising Department

All advertising inquiries can be directed to Director of Marketing, Joe Altieri at (518) 690-0771 or fax at (518) 690-0775.

ADVERTISING SIZES AND RATES

PAGE SIZE	DIMENSIONS	COST
Full Page	7.5 x 9.75	\$315
½ Page (Horizontal)	7.5 x 4.75	\$215
½ Page (Vertical)	3.625 x 9.75	\$215
¼ Page (Horizontal)	7.5 x 2.25	\$150
¼ Page (Vertical)	3.625 x 4.75	\$150

Add \$150 for back cover, inside back cover, and inside front cover in full color.

NOTE: Advertiser agrees to furnish copy and/or artwork. If no material is submitted for paid ad space, publisher shall use own discretion on creating ad copy. **Publisher cannot accept any corrections after deadlines.** Publisher will not assume liability for accuracy of advertising copy. Acceptable camera-ready copy is requested for all ads. Unless otherwise stated on this agreement, publisher will not provide advertiser proofing opportunity. Requests for published programs must be submitted in writing or e-mail. **All ads and inquiries must be emailed to Joe Altieri at: altieri@nysphsaa.org.**

Authorization: Date:
 Company: Print Name:
 Street:
 City/State/Zip: Advertising Rate (above): \$.....
 Telephone: () Options (above): \$.....
 Fax: Total Due: \$.....
 Email: DEPOSIT: \$.....

AD COPY INSTRUCTIONS

Ad size: _____ Other Instructions/Comments: _____

Please check one of the following:

- Same Ad as Last Year (SALY), or
- Camera Ready Artwork Enclosed, or
- Please create

TO EXECUTE YOUR AD COMMITMENT:
 * **Sign and complete this advertising agreement payment**
 * **Submit your payment**
 * **E-mail your advertisement camera-ready (exact sizes as above)**