

140 Friends

Our latest campaign to raise funds is called “140 friends.” We wrote over 165 letters to friends in the community who we believe care about kids, the future of the city, and about our cause. We hope that 140 friends will donate \$100 to the camp before August 18th. The campaign is enjoying success as we were finally able to surpass the \$27,000 mark. The camp must raise \$41,000 in order to pay all outstanding debts.

You will receive a receipt in the mail and a letter for tax purposes upon receipt of funds. All donations are tax deductible.

By some error, you may not have received your letter! Quickly, email roce6camps@gmail.com, or send in a donation, or use the paypal link on the site to support *OUR* kids. The letter that went out is below.



ROC E6 SUMMER CAMPS

PO BOX 67865
ROCHESTER, NEW YORK 14617
Mobile: (585) 820-4330 Fax: 730-7751
Email: roce6camps@gmail.com
Website: www.armdrag.com/city/

August 2nd, 2006

Some of the kids from the camp have been out tubing! Some have been out to Brockport College to watch the best wrestlers compete in the Empire State Games. Others have gone to Irondequoit High School to watch the lady lacrosse players compete while others have gone to RIT to watch the Empire State Lacrosse Games. **ROC E6 has been doing a lot! Here are some more:**

- The kids have formed four teams in lacrosse and are playing in an exhibition game this Saturday, August 5th during halftime of the Rochester Rattlers game! Game starts at 2pm
- The students have made stop the violence posters to be displayed at Open House and downtown in the Mayors Office.
- We are hosting a student/ staff lacrosse game on Friday August 4th at 3:30pm to prep for the big game on Saturday.
- We have had speeches from a veterinarian, a college football star, a college lacrosse star, a police officer, fireman, a private investigator, a school principal, and entrepreneurs.

This is what is coming up:

- August 15th the student-athletes will put their lacrosse sticks and wrestling shoes away for a day and beautify the neighborhood around School #50, by servicing gardens
- On Friday, August 11th, ROC E6 will host Open House from 11:15am to 5pm. Refreshments and free posters will be available. ROC E6 t-shirts will be on sale for \$15.
- 2 more tubing trips on Lake Ontario.
- August 17th and 18th all student-athletes will be taking their final exams in their classes.

By the way, HI this is Arkee, camp director of ROC E6, and your friend. We spoke in the past about ROC E6 and our mission to bring lacrosse and wrestling to inner city student-athletes in order to create hope for a successful future in students who do not naturally believe in it. **Hope** will eventually deter them from negative behaviors. Even more important than the sports, the student-athletes eat breakfast and lunch daily! In addition to all this, the students will be taking final exams in Math and ELA soon!

The camp is going great in every aspect except funding. It seems I have finally bitten off more than I can chew.... We have received corporate sponsorships, equipment donations, and private donations. These donations have carried us this far. We still must raise \$14,000 in order to keep the camp doors open. Many people have passed the buck, but we need you to consider helping personally.

If you believe in our mission, please help out. Here are our fundraising ideas:

- Come to open house August 11th, and purchase a ROC E6 t-shirt for \$100.
- Visit the website www.armdrag.com/city/ and make a donation using Pay pal.
- Send a donation to ROC E6, Inc and enclose coupons for the business you hold. We will disseminate all advertisements to student-athletes and their parents.
- Pass this message along to your friends, family, and co-workers. We must increase the number of people donating to the camp!

Make it a great day,

Arkee Allen

ROC E6 – “Stand Up For What You Believe In, Even If It Means Standing Alone”



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Open House is next week!!!

Monday, August 14th, 2006

ROC E6, Inc is hosting open house for all parents, sponsors, and supporters of the Summer Camp!

Camp is located at Helen Barrett Montgomery School #50. The address is 301 Seneca Ave, Rochester, NY 14621.

Open House will be from 11:15am to 5:00pm.

Refreshments will be served, t-shirts will be on sale for \$15 (ask about the fundraiser going on too for a free t-shirt!), and posters will be given to kids.

Hope to see you there!